

“Sprint looks forward to playing an integral role in this groundbreaking initiative to bring greater connectivity across a wide range of business and consumer applications that support the Internet of Everything in our hometown. Delivering Wi-Fi connectivity is a great fit for Sprint, and it enables our customers to more easily use both cellular and Wi-Fi for a better mobile experience.”

Stephen Bye, chief technology officer, Sprint

The network is the No. 1 one priority at Sprint, and every day Sprint continues to improve the customer experience. Following a multiyear overhaul, the Sprint network now provides significantly better call quality and faster data speeds in more places than before. In Kansas City, recent enhancements include a new wireless system at Kauffman Stadium, on-air just in time to support Royals fans on Opening Day. In April Sprint also deployed 2.5GHz spectrum at Sporting Park, home to Sporting Kansas City (MLS), providing KC soccer fans a faster data experience. And earlier this year Sprint added capacity and deployed 2.5GHz spectrum at Sprint Center in downtown Kansas City.

About Sprint and Its Support for Entrepreneurship

Sprint has a strong history of working with startups in Kansas City, Silicon Valley and around the globe, helping young companies navigate the corporate world and build momentum behind their new businesses. Sprint is committed to supporting the entrepreneurial movement across the country, delivering new business opportunities and spurring the startup spirit within the company. The award-winning Sprint Accelerator in the Crossroads District of Kansas City is home to the Sprint Mobile Health Accelerator, Powered by Techstars. The three-month, immersive, mentorship-driven program welcomed its second class of startup companies in March. Opened in 2014, the Accelerator space also is used to deliver year-round programming, including mentor engagement, STEM programs, entrepreneurial community collaboration and co-working space for startup organizations.

About Pinsight

Pinsight Media+, powered by Sprint, is a mobile data company with a mission of connecting brands with mobile audiences through analytics, advertising and commerce. Across all product lines, Pinsight Media+ lets mobile data tell its own story, solve problems, and ultimately boost revenue. Pinsight Media+ makes mobile data matter. For more information visit www.pinsightmedia.com.

About Sprint

Sprint (NYSE: S) is a communications services company that creates more and better ways to connect its customers to the things they care about most. Sprint served more than 57 million connections as of March 31, 2015 and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service from a national carrier in the United States; leading no-contract brands including Virgin Mobile USA, Boost Mobile, and Assurance Wireless; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. Sprint has been named to the Dow Jones Sustainability Index (DJSI) North America for the past four years. You can learn more and visit Sprint at www.sprint.com or www.facebook.com/sprint and www.twitter.com/sprint.

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